



May 22, 2020

BSE Limited
Scrip Code: 535755

National Stock Exchange of India Limited
Symbol: ABFRL

Sub.: Intimation regarding allotment of Non-Convertible Debentures ["NCDs"] of Aditya Birla Fashion and Retail Limited [*"the Company"*]

- Ref.: 1. Regulation 30 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015, as amended**
2. SEBI Circular no. CIR/CFD/CMD/4/2015 dated September 9, 2015

Dear Sir/ Madam,

In continuation to our letter dated May 18, 2020, we wish to inform you that today, i.e. May 22, 2020, the Company has approved allotment of 3,250 Listed, Unsecured, Rated, Redeemable Non-Convertible Debenture of ₹10,00,000 each aggregating to ₹ 325 Crore (Rupees Three Hundred and Twenty-Five Crore only), on private placement basis.

The key terms and conditions of the Issue are as set out in **Annexure I** hereto.

The above is for your information and records.

Thanking you,
For Aditya Birla Fashion and Retail Limited

Geetika Anand
Vice President & Company Secretary

Encl: a/a

ADITYA BIRLA FASHION AND RETAIL LIMITED

Registered Office:

Piramal Agastya Corporate Park, Building 'A',
4th and 5th Floor, Unit No. 401, 403, 501, 502,
L.B.S. Road, Kurla, Mumbai - 400 070

CIN: L18101MH2007PLC233901
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ANNEXURE I

Sr. no.	Particulars	Details
1.	Size of the issue	3,250 Listed, Unsecured, Rated, Redeemable Non-Convertible Debenture of ₹10,00,000 each aggregating to ₹325 Crore (Rupees Three Hundred Twenty Five Crore only)
2.	Issue Price	₹10,00,000 per debenture
3.	Whether proposed to be listed	Yes. The instrument will be listed on BSE Limited.
4.	Issue opening and closing date	Thursday, May 21, 2020
5.	Tenure of the instrument	3 years
	- date of allotment	Friday, May 22, 2020
	- date of maturity	Monday, May 22, 2023
6.	Coupon/ interest offered	8.75% annually
7.	Charge/ security, if any	Nil
8.	Special right/ interest/ privileges attached to the instrument	Nil
9.	Rating	Crisil AA/ Stable and India Rating AA /Stable

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